

WELCOME

2015 UTAH Forum on
Collaboration



**THE
LANGDON
GROUP**
a J-U-B Company



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INTRODUCTIONS

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- Name
- Affiliation
- Your definition of “collaboration”
(1-2 sentences)



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**Shared Framework
of Collaboration**

Presented by: Michele Straube

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WHY is Collaboration Important?

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- Wicked problems
 - No one entity has all the solutions
- Controversial problems
 - Create multiple advocates for ultimate solution
- Expensive problems
 - No one entity has resources / capacity to implement
- Changing problems
 - Need for adaptive management
- Never-ending problems
 - Need ongoing relationships to be successful



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Evolving Definition of “Collaboration”

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- Being collaborative
 - “It’s all personal”
- Multi-agency coordination
 - Canyon Country Partnership (purple)
- Small “c” collaboration
 - Moab Master Leasing Plan Stakeholder Workshops (orange)
- Big “C” Collaboration
 - Penstemon Conservation Agreement (green)
 - Collaborative Group on Sustainable Grazing (blue)
 - Highway 89 Utah Wildlife Crossing (gray)



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CONSENSUS

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Evolving Definition of “Collaboration”

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- Being collaborative
- Multi-agency coordination
- Small “c” collaboration
- Big “C” Collaboration



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Negotiation

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Interest Based
Vs.
Positional



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Negotiation

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Intra and Inter Agency Collaboration

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WHAT KEEPS YOU
FROM GETTING IT
DONE?



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Chris Moore's Three Needs...

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THUMBWRESTLING

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Score as many points as you can in 15 seconds

*Round 1: **NO TALKING** before or during round*

Round 2: Can talk before the round starts



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Collaborative Problem-Solving

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Basic Elements

- Common goal
- Communication / mutual education
- Agreement
- Implementation / follow-through



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Intra and Inter Agency Collaboration

Presented by: Dan Adams

- Interest vs. Positional Negotiation
- The 5 P's
- Commanders Intent
- Vulnerability

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The 5 P's: 2015 UTAH Forum on Collaboration

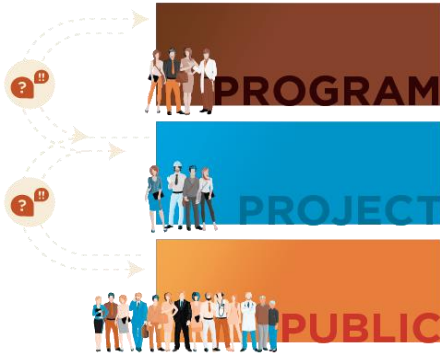


PUBLIC

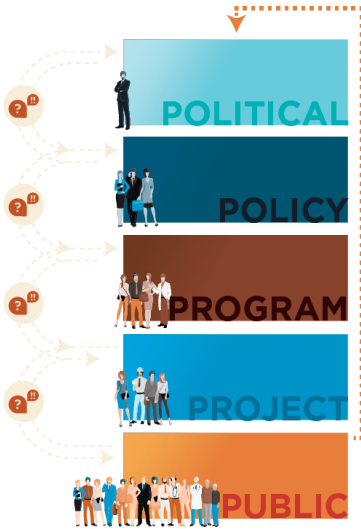


The 5 P's **2015 UTAH Forum on Collaboration**

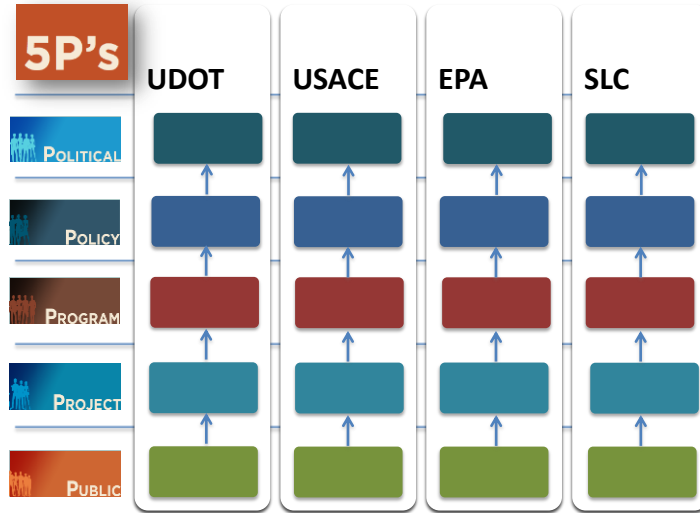
Who does your organization send to “negotiate”
(formally and informally)?



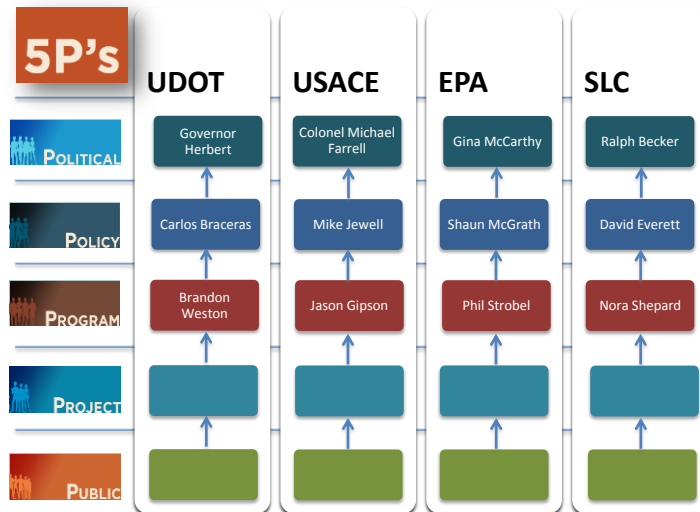
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The 5 P's **2015 UTAH Forum on Collaboration**



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Commander's Intent **2015 UTAH Forum on Collaboration**



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Vulnerability

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-**Definition:** Easily hurt or harmed physically, mentally, or emotionally. Open to attack, harm, or damage.

-**Vulnerability** is a noun that means the state of being exposed. Vulnerability refers to the inability to withstand the effects of a hostile environment.

- Starving for connection...
- Escalation is not failure...
- Vulnerability is not weakness...
- Admitting failure is not weakness...
- Vulnerability is the building block of creativity and innovation...



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Breakout Groups

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● **Red: Across the hall, Room 6619**

● **Yellow: Stay here, Room 6500**

● **Blue: Across the hall, Room 6613**



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Keynote Speakers

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Keynote Panelist

Gregory S. Bell is a politician, land-use attorney, and was the seventh Lieutenant Governor of the US state of Utah. He was a member of the Utah State Senate, representing the state's 22nd senate district in Davis County. Currently, Bell is the President and CEO of the Utah Hospital Association.



Keynote Panelist

Rich McKeown is the CEO of Leavitt Partners. He co-founded Leavitt Partners with former U.S. Health and Human Services Secretary, EPA Administrator and Governor, Michael O. Leavitt. Mr. McKeown co-authored with Governor Leavitt the recently released and highly acclaimed book titled Finding Allies, Building Alliances - 8 Elements that Bring and Keep People Together. His background is as a private practice lawyer and educator.



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Collaboration with Other (Non-Agency) Stakeholders

Presented by: Michele Straube

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Collaboration with Other (Non-Agency) Stakeholders

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Strategies for success

- Situation assessment / process design
- Clarity about decision space
- Technical and process support



Situation Assessment

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Primary Areas of Focus

- Stakeholders and their concerns
- Motivations to collaborate
- Opportunities for mutual gain
- Challenges to collaboration
- Feasibility



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Stakeholder Categories

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Must include:

- Decision-makers
- Anyone who will be implementing decision
- Anyone with power to block decision or implementation

Include in some way:

- Anyone affected by the decision
- Anyone with relevant information
- Anyone with persuasive clout in affected population(s)
- Anyone interested in decision



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Collaboration with Other (non-agency) Stakeholders

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Public Participation Spectrum

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Inform	Consult	Involve	Collaborate	Empower
Keep the public informed	Obtain feedback on draft decision	Work with public to develop alternative solutions	Partner with public in decision-making	Place final decision-making into hands of public
	Final decision reflects public input	Final decision reflects public input	Joint final decision	
<i>Example:</i> Public Notices	<i>Example:</i> Public Notice and Comment Period	<i>Example:</i> Citizen Advisory Group	<i>Example:</i> Forest Mgt. Plan Partnership	<i>Example:</i> Election

Developed by the International Association for Public Participation
www.iap2.org.au/resources/iap2s-public-participation-spectrum



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Collaboration with Other (non-agency) Stakeholders

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- **Technical and process support**



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