



Audrey Gowans graduated from Weber State University with a bachelor's degree in communications, and an emphasis in public relations and marketing.

Audrey's greatest strength is her ability to convey public messages with integrity and discretion. She has exemplary writing skills learned through her work on PR campaigns, news releases, social media posts and technical editing of valuation reports. Her previous experience working in a junior high counseling office taught her how to gain trust and communicate effectively while dealing with tough subjects and diverse individuals. This skill helps her to build trusted relationships with clients and stakeholders alike.

### **SPECIFIC PROJECT EXPERIENCE**

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**OGX Route | Utah Transit Authority / Ogden (2022-2023)** The OGX route is a new Bus Rapid Transit route that includes Weber State University and required extensive student involvement prior to its grand opening. To manage this, Audrey was assigned UTA as her client for the semester while completing her internship with Ogden Peaks Communication. Audrey provided strategic public relations and communication services to UTA including social media outreach, a Dee Events Center shuttle bus event, content creation and running an OGX booth during Weber Stock and Ogden Farmers Market where she worked with Andy Neff and Jennifer Fowler from The Langdon Group.

**Hult Reservoir and Dam Environmental Impact Study (EIS) | Bureau of Land Management | 2023** – Audrey helped with the public involvement for the EIS that is evaluating alternatives to address safety issues of the aging Hult Dam. Audrey joined project meetings, organized print materials and supplies, and supported facilitators during a public meeting in Eugene, Oregon.

**Rushton Groundwater Treatment Plant | Granger-Hunter Improvement District | 2023** – Audrey was involved in the Grand Opening of the Rushton Groundwater Treatment Plant. She worked with the project team to coordinate responsibilities for the grand opening day. Audrey organized public open house supplies and setup for the all-day internal and public events hosted by Granger-Hunter Improvement District. Audrey played a critical role in the public outreach to inform stakeholders of the new treatment plant and the activities taking place during the ribbon cutting and two open houses.

**I-15 Salt Lake City to Farmington Environmental Impact Statement | Utah Department of Transportation | 2023** – UDOT is working on an environmental study to determine the impacts of infrastructure alteration along the I-15 corridor from Salt Lake City to Farmington. This EIS used innovative practices to conduct outreach to historically underrepresented communities and partnered with community-based organizations to better understand, represent, and include these communities. Audrey assisted with public outreach, public open houses, and NEPA public comments.

**1800 N. Sewer Rehabilitation | Salt Lake City Department of Public Utilities | Ongoing** – Audrey assisted with the public outreach and easement negotiation process on the 1800 N. Sewer Rehabilitation project. The project includes three phases of design over several years. Audrey supported the public outreach efforts by coordinating with project team members and delivering fliers to business owners, local schools, and residents that are affected throughout this project. Audrey also updated the project's website, so the public is continually informed.

#### **Education**

B.S., Communication, Public Relations & Advertising – *Track in Marketing*  
Weber State University | 2023

#### **Work History**

Project Coordinator  
The Langdon Group  
Salt Lake City, UT | 2023-Present

Commercial Appraisal Assistant  
DH Group, LLC  
Salt Lake City, UT | 2022-2023

Event Manager/Marketing Coordinator  
Zeppe's Italian Ice and Frozen Custard  
Syracuse, UT | 2021-2023

Admin Assistant – Counseling Center  
Davis School District - Bountiful Jr. High  
Bountiful, UT | 2019-2022



**Marcus to Artesian Water Line | Salt Lake City Department of Public Utilities (SLCDPU) | Current** – Audrey is engaged in the process of a waterline rehabilitation project. Audrey has been working directly with the project team to better inform stakeholders of the project's impact by assisting in the design and distribution of fliers. Audrey is involved in public outreach, specifically the communication between the project team and property owners impacted by construction.

**Benchland Water Meter | Benchland Water District | Current** – Audrey is involved in Phase 3 of Benchland Water District's secondary water meter installations. She is one of the main contacts for public outreach and first responder to a hotline where residents can call with questions or concerns. She responds to stakeholders within a timely manner.

**Orem Lakeview Parkway Roadway Design | Orem City | Current**

The Langdon Group is providing public involvement services on the design of the Lakeview Parkway from 2000 South (Orem/Provo City Boundary) to approximately 1500 South. The project affects several property owners and adjoins to a new intersection at Geneva Road to be constructed by UDOT. Audrey is involved in implementing the public engagement plan for the project, informing affected parties through proactive communications, providing current project information, and facilitating discussions to inform project design and is helping coordinate with the adjacent projects to provide effective communication and issue resolution throughout the design phase.

**Cascade-Siskiyou National Monument Resource Management Plan Revision | Bureau of Land Management | Current**

Audrey is assisting in the outreach for the Cascade-Siskiyou National Monument (Monument) Resource Management Plan (CSNM) revision. TLG facilitated a series of pre-planning meetings to develop a team charter and comprehensive internal communications protocol for a project team that encompasses three District Offices, three Field Offices and two State Offices. To inform the outreach plan, TLG conducted an extensive situational assessment to gather this baseline information from over 90 representatives of interested parties. Input and recommendations from the situation assessment guided the development and implementation of the Outreach and Public Participation Plan associated with the EIS. Audrey took notes and organized comments during a virtual public meeting and organized and updated a master mailing list for the distribution of fliers to inform stakeholders of the revision.