



Jeni Goff's diverse experience in Public Relations (PR), Marketing, and Visual Communication make her an exceptional problem solver and communicator. Her writing skills, honed through her work in newspapers, marketing, and PR campaigns, give her a unique ability to convey messages in a clear and effective way.

Jeni's work with cities and local governments in public involvement, facilitation, and conflict management demonstrates her expertise in navigating complex situations and building consensus among diverse stakeholders.

One of Jeni's greatest strengths is her ability to make connections and build relationships with people from different backgrounds. Her desire to learn from and engage with those around her allows her to foster long-lasting relationships with clients, colleagues, and partners.

PUBLIC INVOLVEMENT

West Davis Corridor | Utah Department of Transportation (2021 – ongoing)

West Davis is a new 16-mile, 4-lane divided highway project that required extensive public involvement. To manage this critical component, The Langdon Group was hired to coordinate all stakeholder and city communications. As a key member of The Langdon Group, Jeni was responsible for developing and implementing effective public involvement (PI) strategies, coordinating with multiple agencies, facilitating community advisory committees, resolving conflicts as they arose, and managing the project hotline and email. Her role in this effort allowed her to engage with residents and city officials to ensure that their perspectives were heard and considered throughout the project's development.

UTA Ogden Bus-Rapid-Transit (BRT) Line | Ogden, UT (2020 – ongoing)

Jeni, along with her TLG colleagues Andy Neff and Jennifer Fowler, provided critical public outreach services for the construction of a new 5.3-mile Bus Rapid Transit (BRT) line in Ogden to Weber State University. As part of her role, Jeni developed and implemented effective public involvement (PI) strategies, coordinated with multiple agencies, facilitated community advisory committees, and resolved conflicts as they arose. She also oversaw the development of a business promotion program, managed public presentations and events, and coordinated web, media, social media, and telephone hotline outreach efforts. Jeni's expertise in boots-on-the-ground outreach, combined with her team's knowledge and experience in public relations and communications, ensured that the public was well-informed and engaged throughout the BRT construction process.

Antelope Effluent Pipeline | North Davis Sewer District /Syracuse Utah (2021 – ongoing) North Davis Sewer District is currently undertaking a significant project to construct a 6-mile pipeline that will relocate its current outfall from Farmington Bay to Guilbert Bay. As part of the project team, Jeni is playing a crucial role in assisting with website updates and creating visual assets to ensure that stakeholders and the broader public are kept informed of the project's progress.

Clinton 1300 North & 2000 West Intersection Reconstruction | Clinton City (2021 –2022) The City of Clinton has reconstructed the intersection of 1300 North and 2000 West. The project involved widening the intersection to include turn lanes. As the lead public involvement specialist on this project, Jeni played a vital role in ensuring that the community was informed and engaged throughout the construction process. She was responsible for managing the project hotline and email, ensuring that stakeholders' concerns and questions were addressed in a timely and effective manner.

Education

B.S., Communication, Public Relations & Advertising – Emphasis in Visual Communication Weber State University | 2021

Professional Training

International Association for Public Participation (IAP2), Foundations in Public Participation Training

Work History

Project Coordinator
The Langdon Group
Kaysville, UT | 2021-Present

Marketing and Branding Intern
Needs Beyond Medicine
Salt Lake City, UT | June 2020 – December 2020

Public Relations Specialist
Ogden peak Communication
Ogden, UT | Fall 2020



Clinton/West Point 800 North Road Reconstruction | Clinton & West Point City /Clinton Utah (2021) Clinton and West Point City collaborated on a road reconstruction project on 800 North, which involved widening the road and adding important pedestrian infrastructure such as sidewalks, curb, and gutter. As a public involvement specialist, Jeni facilitated communication and engagement between the project stakeholders and city officials. She coordinated with residents and community leaders to gather feedback and address concerns throughout the project's lifecycle. In addition to coordinating stakeholder engagement, Jeni managed the project hotline and email, and carefully documented all stakeholder interactions in a comprehensive project database. This helped to ensure that all concerns and questions were properly addressed and that stakeholders were kept informed of the project's progress and impacts.

Utah Department of Transportation – National Electric Vehicle Infrastructure Formula Program (2022) UDOT sought to participate in the NEVI program and facilitated funding and provided electric vehicle charging stations by working with urban, rural, and tribal partners to improve access and charging station services throughout Utah. Jeni and other TLG members worked with UDOT Strategic Investments to provide engagement strategy and planning for this effort.

FACILITATION

Utah Division of Water Resources – Utah Watershed Council Act Implementation (2021 – Present) Jeni and the Langdon Group team have partnered with JUB Engineers and Smith Hartvigsen to design and implement strategies for the creation of a statewide watershed council and twelve local watershed councils across the State of Utah. As part of this effort, Jeni and her team are working closely with stakeholders and community members to gather input and feedback, develop effective engagement strategies, and facilitate constructive dialogue and collaboration among all parties involved. They are leveraging their expertise in public involvement, strategic planning, and community facilitation to help ensure that the creation of these councils is inclusive, transparent, and successful.

Utah Division of Forestry Fire and State Lands – Weber River Facilitation (2020 – Present)

Jeni and the Langdon Group are playing a key role in facilitating a collaborative process between the State of Utah and various stakeholders in the Weber River watershed. This effort follows two landmark state supreme court decisions related to public access to the river, which has raised important issues around navigability, state sovereignty, public access, and waterway management. Jeni and her team are working closely with state officials, community groups, and other stakeholders to develop effective engagement strategies, facilitate productive dialogue and collaboration, and ensure that all parties have a meaningful voice in shaping the future of the Weber River. Through their work, they are helping to build trust, foster understanding, and create a shared vision for sustainable and equitable waterway management in the region.

U.S. Forest Service (USFS) – Manti-La Sal Forest Plan Revision, Price, Utah (2017 – Present) Region 4 of the USFS has enlisted the support of Sundance Consulting and The Langdon Group, led by Dan Adams, to assist with the development of effective outreach strategies for a series of forest plan revisions. The Manti-La Sal National Forest is one of the forests that will benefit from this effort. Jeni and her team are specifically focused on providing guidance and support for tribal outreach and engagement. Jeni is leveraging her expertise in public involvement, community engagement, and conflict resolution to help develop outreach strategies that are tailored to the needs and interests of tribal communities. She is working closely with tribal leaders, community groups, and other stakeholders to build relationships, foster understanding, and create a shared vision for the future of the forest. Through her efforts, she is helping to ensure that tribal voices are heard and that their perspectives and concerns are integrated into the forest plan revisions.



RIGHT-OF-WAY NEGOTIATION

Mutton Hollow Right-of-Way | Kaysville City (2022 - ongoing) Jeni development easements and right-of-way agreements for an infrastructure project in Kaysville City. She served as the lead negotiator and editor, working closely with Kaysville City, the project engineer, and surveyor to ensure consistent communication, coordination, and timely progress. Through her efforts, Jeni was able to successfully navigate the complex legal and regulatory landscape surrounding easement and right-of-way agreements, while also ensuring that the interests of all parties were adequately represented. Jeni's role in this project included overseeing the drafting and revision of legal agreements, coordinating with city officials and project engineers, and ensuring that all parties were kept up-to-date on project progress and any changes that needed to be made.

1100 West Right-of-Way | Woods Cross (2022 - ongoing) As part of a road reconstruction project to add sidewalk, curb, and gutter to 1100 West in Woods Cross, Jeni was responsible for developing easement and right-of-way agreements. She served as the lead negotiator and editor, working closely with Woods Cross, the project engineer, and surveyor to ensure consistent communication, coordination, and timely progress. Through her efforts, Jeni successfully navigated the complex legal and regulatory landscape surrounding easement and right-of-way agreements, while also ensuring that the interests of all parties were adequately represented. Jeni's role in this project included overseeing the drafting and revision of legal agreements, coordinating with city officials and project engineers, and keeping all parties up-to-date on project progress and any changes that needed to be made.