



Jennifer has over fifteen years of experience working in the communication, public engagement, and mediation field. She has managed and facilitated public engagement and collaborative processes as well as developed visuals on a variety of projects including environmental policy projects, municipal bonds, master plans, construction, and infrastructure projects.

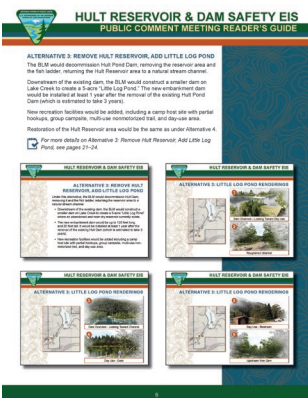
On projects, Jennifer can offer her experience with public engagement, outreach strategy, digital communication, graphic design, program implementation, and collaboration efforts. Jennifer is an award-winning photographer and regularly utilizes her abilities in photography, graphic design, and videography to create engaging materials that help support and enhance project messaging and public understanding. From taking complex information and displaying it graphically to designing interactive engagement mechanisms, Jennifer’s experience with public outreach projects of all sizes combined with her ability to create “outside the box” methods of reaching and engaging the public provides any effort with a unique, innovative, and visual approach.

DIGITAL AND VISUAL PROJECT EXAMPLES

Cascade-Siskiyou National Monument Resource Management Plan Revision | Bureau of Land Management (2022 – 2023) Jennifer provided graphics and visual design for the Cascade-Siskiyou National Monument Resource Management Plan Revision. Jennifer developed one-page information pieces and mailers for the project. Jennifer also developed public outreach materials to engage both key stakeholders and the broader public.

Hult Reservoir and Dam Environmental Impact Study (EIS) | Bureau of Land Management (2022-2023)

Jennifer has supported the public involvement efforts for the EIS that is evaluating alternatives to address safety issues of the aging Hult Dam. She has developed outreach materials to keep the public informed on the EIS process. She also crafted open house display boards for three public meetings and an accompanying reader’s guide with additional information to guide attendees through the complex EIS process and alternatives. The goal of the reader’s guide was to provide the broader context and the additional details stakeholders would need to make more informed decisions and provide more comprehensive input during the comment periods.



Idaho Falls Public Outreach Planner (POP) – Idaho Falls, ID | City of Idaho Falls (2023)

In late 2022, the City of Idaho Falls identified a need to effectively plan and implement public outreach activities on City projects. Based on previous experience creating a customized Public Outreach Plan (POP) for the Utah Department of Transportation and the Idaho Transportation Department, The Langdon Group was selected to facilitate a development process and design a POP website and workbook

Education

B.A., Communication
Minor in Anthropology
Westminster College | 2010

Professional Training

International Association for Public Participation (IAP2), Foundations in Public Participation Training
40-Hour Mediation Training, Utah Dispute Resolution

Professional Affiliations

International Association for Public Participation (IAP2)
Intermountain Chapter - Utah State Representative | 2012-2014

Work History

Digital & Visual Communication Lead
The Langdon Group
Salt Lake City, Utah | 2021-Current

Project Associate
The Langdon Group
Salt Lake City, Utah | 2014-2020

Project Coordinator
The Langdon Group
Salt Lake City, Utah | 2010-2014

Program and Event Coordinator
Utah Section Professional Golfers Association
Salt Lake City, Utah | 2006-2010



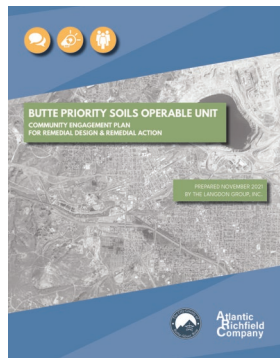


for Idaho Falls. The Idaho Falls POP will be a tool for analyzing, quantifying, identifying tools and resources, and tracking public outreach needs, which will ultimately lead to appropriate and efficient project management. Jennifer developed a POP style and branding for use on the website and designed an interactive PDF workbook to track and plan public outreach activities.

TransPlan50 – Utah County Metropolitan Area | Mountainland Association of Governments (2022 – 2023) Jennifer supported the public involvement efforts for the 2023 update of MAG’s Regional Transportation Plan (RTP). She conducted key person interviews to identify areas for communication improvements with MAG stakeholders. Jennifer also created a TransPlan50 logo, style guide, collateral materials, and graphics for the new RTP interactive website.

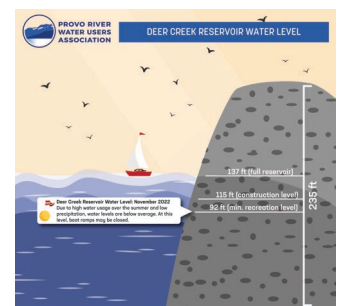


SVSD Style Guide and Branding – South Salt Lake County, UT | South Valley Sewer District (2022) In 2022, South Valley Sewer District hired The Langdon Group to create a style guide and design updated administrative templates and collateral using their already established logo. Jennifer led the effort to create a vector-based logo, develop a company style guide, and design a series of templates for use internally and externally (email signature, SVSD invoice, presentation template, letterhead, fliers, etc.). She was also tasked with updated the reclamation facility brochure that is handed out during site tours.



Butte Priority Soils Operable Unit Community Engagement – Butte, MT | Atlantic Richfield Company & Butte-Silver Bow (2020 - 2023) Atlantic Richfield Company (AR) and Butte-Silver Bow (BSB), have committed to design, build, operate and maintain the remedy for abandoned mining sites and historic mining wastes in Butte, Montana. As part of the remedial and clean-up actions, community outreach and public engagement was required to gain understanding and buy-in to the clean-up plan and implementation. Jennifer created a project brand and style guide for the BPSOU project, created a comprehensive Community Engagement Plan and is designing and producing engaging public outreach materials including social media graphics, fliers, postcard mailers, maps, presentations, and open house display boards.

Deer Creek Intake Project Community Outreach – Deer Creek Dam, UT | Provo River Water Users Association (2020 – Ongoing) The Langdon Group is leading the Community Outreach for the Provo River Water Users Association (PRWUA) large scale project to make improvements to aging infrastructure at Deer Creek Dam and Reservoir. One out of every two Utahns use water from the reservoir for municipal, industrial, and agricultural purposes, requiring a large-scale public engagement strategy to guide PRWUA through the project development cycle. Jennifer is implementing community outreach, is managing the design and production of collateral materials, and is supporting social media outreach and content creation.



Ogden Express Bus Rapid Transit Project (OGX) – Ogden, UT | Utah Transit Authority (2020 - 2023) Jennifer provided public involvement support, visual production, and social media management for construction of the second major Bus Rapid Transit (BRT) system in the state of Utah. The OGX project connects the FrontRunner commuter line to several key destinations in Ogden including the downtown historic district, high schools and jr. high schools, Weber State University and McKay-Dee Hospital. Jennifer’s role included implementation of the public involvement approach, visual and graphic design, social media content creation and management, support for the business promotion program, community event outreach, and traditional “boots on the ground” outreach.



Riverton Secondary Water Meter Installation Project – Riverton, UT | Riverton City Public Utilities Department (April 2020 – September 2020) The Langdon Group was selected by the City of Riverton in April 2020 to provide public involvement services for a secondary water meter installation project. This project will be phased over three years, with approximately 3000 meters being installed each year. Jennifer managed the public outreach efforts and led the strategic messaging and collateral creation. Jennifer also co-facilitated a partnering meeting between the city and the two contractors hired to install meters. In conjunction with Allison Adams who led the grassroots outreach, the TLG team conducted outreach to 3500 residents via postcards, website, and regular updates to the city council. She coordinated with City staff to ensure that the project was in keeping with the City Council expectations and regularly met with City Council staff to inform them of the project progress.



Salt Lake City Racial Equity in Policing Commission; Facilitation, Public Engagement and Outreach – Salt Lake City, UT | Salt Lake City Racial Equity in Policing Commission (2020 – 2021)

Following the death of George Floyd at the hands of police officers that became a catalyst for rallies and protests across the nation and the world, Salt Lake City leaders launched an effort to convene a commission to examine the policies, budget and culture of the police department with the goal of providing recommendations on how to achieve racial equity and justice especially for Black Indigenous and People of Color (BIPOC). The Langdon Group (TLG) in partnership with The Gemini Group, and The National Civic League, were selected in July 2020 to help facilitate the SLC Racial Equity in Policing Commission (SLC REP) and develop an inclusive public engagement process to gather ideas and feedback from the community for the Commission’s consideration in developing recommendations. The TLG team and partners were contracted to facilitate

commission and sub-committee meetings, provide commission reports to City leadership, develop and implement a public engagement and feedback gathering process, and help prepare a final recommendations report at the Commission’s direction. Jennifer led the effort to develop visuals and implement a digital outreach campaign. She designed a logo and style guide for the Commission, created online and print collateral materials, and established the SLC REP Facebook page. While working on the visual and digital outreach mechanisms, it was important to consider all audiences and strategically design materials that were mindful of racial sensitivities and trauma, were translated or available in multiple languages, and could easily be understood by all education levels and intellectual capabilities. Due to the COVID-19 pandemic, grassroots outreach and traditional feedback gathering efforts were not possible and digital outreach became the primary way for the Commission to reach out and hear from the public. As a result, the SLC REP Facebook page became the main source for the public to receive information and updates. The Facebook page and digital presence was also supplemented by posting on partner social media accounts, making a website QR code available and displayed throughout the City, and driving traffic to the web platforms through press releases and media outreach.

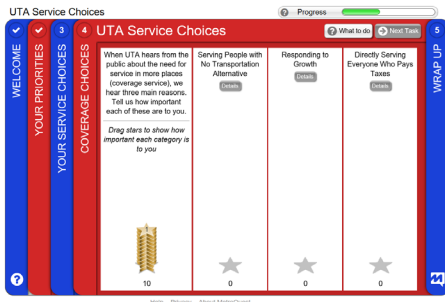
Erie Colorado Parks & Recreation Community Outreach – Erie, CO | Erie Parks & Recreation Department (2020)

In early 2020, The Langdon Group was selected to provide public engagement services for the Erie Parks and Recreation Department with the goal of enhancing public awareness of the Department’s services in preparation to ask residents to vote on increased funding during the November 2020 election. In March 2020, the COVID-19 pandemic put a hold on the planned outreach initiatives and the Department determined that it would no longer be a good time to ask for additional funding. Jennifer worked with the client to pivot the engagement needs and developed a plan to not only continue building awareness of the services the Department provides but help facilitate ways in which staff could help support recreation options, even during the pandemic restrictions. Jennifer helped develop an





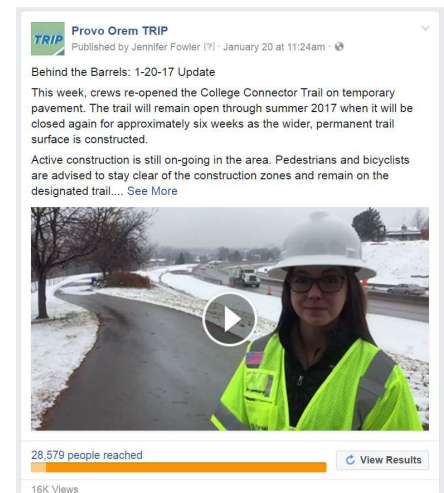
engagement survey to gauge resident’s recreation needs during COVID, created social media posts to showcase the Department’s ongoing efforts to serve the community, and created outdoor activity stations to help parents and children disconnect from the virtual world and find socially distant ways to play outside and utilize Erie’s recreation amenities.



UTA Service Choices – Wasatch Front Metropolitan Area | Utah Transit Authority (2019) In 2018, the Utah Transit Authority (UTA) started an initiative to re-evaluate how it distributes bus service throughout the Wasatch Front. UTA recognized that it must balance ridership (attracting as many riders as possible) and coverage (being available in as many places as possible, even if not many people ride). Both goals were important, but they lead in opposite directions. In early 2019, The Langdon Group was hired to engage communities along the Wasatch Front to help determine the appropriate balance between ridership and coverage. TLG facilitated a

process to identify specific goals for the Service Choices initiative, designed and implemented an inclusive outreach campaign, created an interactive public online survey, and helped UTA assess the success of the public outreach process. Jennifer helped provide grassroots public outreach, co-managed the creation of the online public survey, and scheduled a series of workshops and public information events in conjunction with the engagement and data collection efforts led by Jarrett Walker & Associates.

Provo Orem Transportation Improvement Project (TRIP) – Orem and Provo, UT | UTA, UDOT, MAG, Orem, Provo and Utah County (2016 - 2018) Jennifer provided public involvement support for the CMGC construction of the first major Bus Rapid Transit (BRT) system in the state of Utah. The \$190M Provo Orem Transportation Improvement Project (TRIP) included road, transit and bike and pedestrian improvements. The project was a partnership between the Utah Transit Authority, Utah Department of Transportation, Mountainland Association of Governments, Utah County, Provo City and Orem City. The 10.5-mile BRT line was constructed on major roadways in the Provo-Orem area and affected thousands of businesses, residents and commuters. Jennifer’s role included implementation of the public involvement approach, social media content creation and management, support for the business promotion program, public presentations, community event outreach, and traditional “boots on the ground” outreach. In November 2018, POTRIP was given the UDOT Shared Vision Award for the collaborative and partnering efforts between the multiple agencies on the project.



Express Lanes Violation Reduction Initiative-Phase II | Utah | Utah Department of Transportation (2017 - 2019) The Express Lanes stretch along 72 miles of I-15 from Layton to Spanish Fork. These lanes visibly benefit Utah drivers by reducing peak hour congestion on I-15 and helping move traffic predictably and efficiently. Unfortunately, improper use of the Express Lanes is frustrating the system and creating safety concerns. Currently, the Express Lanes are experiencing an 32% rate in violations; nearly three times the national average. During the Express Lanes Violation Evaluation-Phase I, The Langdon Group conducted a study to evaluate potential tools and techniques that could help reduce the violation rate on Express Lanes. In 2017, The Langdon Group was selected, in partnership with Penna Powers, to implement those evaluation findings in Phase II. With a goal to reduce the number of Express Lanes Violations, The Langdon Group and Penna Powers launched an educational outreach campaign to help communicate the rules of the Express Lanes and encourage proper Express Lanes use to change violation behavior through grassroots outreach, social media outreach, and media buys. Jennifer co-managed the outreach efforts.



Road Respect Campaign & Bike Tour | Utah | Utah Department of Transportation (2015) To encourage safe cycling and to promote positive interactions between bicyclists and drivers, UDOT, the Department of Public Safety, Utah Highway Patrol, Zero Fatalities, and Bike Utah host the annual Road Respect Tour during May and June. In 2015, TLG was selected by UDOT to provide event planning services, produce the quarterly Road Respect newsletter and manage the 2015 Road Respect Tour social media and photography documentation. Jennifer traveled with the Tour, helped build excitement and encourage participation through social media posts leading up to the events, created social media posts for Facebook and Twitter during the event, and documented each leg of the Tour with more than 2,000 photographs.

SELECT PUBLIC INVOLVEMENT PROJECT EXAMPLES

Salt Lake City 1100 East Reconstruction Project: 900 South to Logan Avenue – Salt Lake City, UT | Salt Lake City Department of Public Services (2023 – Present) Jennifer provided public engagement strategy and managed the public outreach for the construction phase of the 1100 East Reconstruction Project. The project included storm drain upgrades, pavement improvements, safety improvements, and the addition of a protected bike lane. Jennifer and the TLG team led public involvement activities including door-to-door residential outreach, regular email updates, responding to emails and public hotline calls, developing outreach materials, updating the project website, coordinating with SLC on social media, and hosting a public open house at the beginning of the project.

Porter Rockwell Bridge Connector (Design & Construction) – Bluffdale, UT | Utah Department of Transportation (2019 – 2022) With the population in Salt Lake and Utah counties projected to substantially grow over the next few decades, there was a need to plan for the future and provide an east-west transportation connection near the county line. UDOT, in coordination with the City of Bluffdale, identified a need to construct an east-west route that would become a major artery and connect I-15 at 14600 South to the Mountain View Corridor and to Redwood Road. Porter Rockwell Boulevard was constructed in 6 segments over the course of a decade. The 435-foot-long two-span bridge was the final segment needed to connect I-15 with Redwood Road and Mountain View Corridor. The Langdon Group was selected to provide public involvement services during the design and construction phases of the project. Jennifer managed and implemented all public involvement activities including door-to-door residential outreach, responding to emails and public hotline calls, developing outreach materials, updating the project website, coordinating with the media, as well as planning and executing the grand-opening event on the bridge which entailed the arrangement of key speakers, community activities, and a ribbon cutting.

Salt Lake City Department of Public Utilities 800 West Sewer Line Rehabilitation Project– Salt Lake City, UT | Salt Lake City Department of Public Utilities (July 2019 – August 2021) Jennifer provided public engagement strategy development during the design of the 800 West Sewer Line Rehabilitation Project and is currently providing public outreach implementation during the construction phase. While developing the engagement strategy for the project, Jennifer identified key stakeholders along the project route and designed an outreach process that took into account the predominate Spanish speaking population that would be impacted by construction of the new sewer line. Knowing that many of the businesses and residents speak English as a second language, Jennifer had all outreach materials translated into Spanish and will incorporate graphics and maps in all collateral materials, helping to increase project understanding no matter what language is spoken in the home or business.

National Parks Overflight Advisory Group – Nationwide | Federal Aviation Administration/National Park Service (2019 – 2020) The Langdon Group is the lead facilitator for the National Park Overflight Advisory Group (NPOAG) and is overseeing a 15-year review assessment of the group's accomplishments and recommendations for their advancement. The NPOAG, jointly organized by FAA and NPS, was created through the National Park Air Tour Management Act and includes aviation industry representatives, commercial air tour operators, environmental and tribal representatives. They provide continuing advice and counsel with respect to commercial air tour operations over and near national parks. In this role, TLG manages meetings, facilitates group consensus, and steers



recommendations to the agencies for the development of park specific air tour agreements. Jennifer's role on the project included co-facilitating, tracking meeting details, capturing meeting minutes, and updating documents.

Murray Vine Street Improvement Project: 900 East – 1300 East (Design & Construction) – Murray, UT | UDOT and Murray City Public Works (2019) In 2019, The Langdon Group (TLG) was selected to provide the public involvement efforts during design and construction of the Vine Street Improvement Project from 900 East to 1300 East. During the design phase of the project, TLG reached out to various affected property owners, mailed a project information postcard containing information on the project, created and updated a stakeholder database, and met with stakeholders one-on-one. During the construction phase, Jennifer managed the 24-hour project hotline and the project email inbox. She also conducted grassroots outreach, regularly met with stakeholders, and delivered regular construction update fliers via door-to-doors to keep residents and businesses apprised of construction activities that would impact driveways, properties, roadway access, and utility work.

S.R. 311; Strawberry River Bridge Improvements (Construction) – Duchesne, UT | Utah Department of Transportation (2018 - 2019) In 2018, the Utah Department of Transportation (UDOT) started work to construct roadway improvements on S.R. 311 between US-40 and the entrance to Fred Hayes State Park at Starvation (Starvation State Park). The improvements included widening the narrow, century old bridge over the Strawberry River to accommodate two-lane traffic, and resurfacing S.R. 311 from US-40 to the Beach Campground and marina in the state park. The Langdon Group was hired in 2018 to provide public outreach during construction of the S.R. 311 improvements. Jennifer led and managed the public involvement activities. Outreach included pre-construction phone calls to key stakeholders, regular email updates, webpage updates, and UDOT Traffic posts. Jennifer also managed the project hotline and email inbox and participated in the weekly construction coordination conference calls.

S.R. 149 Improvements to Dinosaur National Monument (Design & Construction) – Jensen, UT | Utah Department of Transportation (2015 - 2018) In 2015, the Federal Highway Administration (FHWA) and the Utah Department of Transportation (UDOT) started work to design roadway improvements on S.R. 149 between US-40 and the entrance to Dinosaur National Monument. The improvements included widening the travel lanes, improving shoulder width and replacing the Brush Creek Bridge. During the design phase, The Langdon Group provided public outreach and engagement with the goal of gathering feedback and taking community concerns into account in the design. Jennifer facilitated two public open houses with area residents and provided regular project updates via postcard mailers. When construction began in 2017, Jennifer managed the public information process and kept residents and stakeholders apprised of construction activities and impacts. Outreach included a pre-construction mailer, regular email updates, webpage updates, and UDOT Traffic posts. The Langdon Group also managed the project hotline and email inbox.

Salt Lake City Critical Services Sales Tax & Streets General Obligation Bond “Funding Our Future” – Salt Lake City, UT | Salt Lake City Mayor’s Office and City Council (2018) Because of the long-lasting effects of the 2008 recession on City resources, combined with years of frugal budgeting, Salt Lake City recognized unmet service needs in 2018. The result of the unmet service needs resulted in deteriorating infrastructure, a lack of affordable housing, and public safety concerns. The City studied the critical needs and identified revenue options including a 0.5 % sales tax increase and an \$87 million General Obligation (GO) bond to fund street reconstruction that was on the November 2018 ballot. The Langdon Group was selected to provide education and outreach and collect public feedback to inform the decision to implement the sales tax increase and add the GO Bond to the November ballot. TLG's role was to develop an outreach campaign that would engage the entire city from residents to businesses to large and small property owners. During the outreach efforts, Jennifer co-facilitated a situational assessment with key stakeholders, led face-to-face grassroots outreach to businesses, and organized a series of 15 public outreach events with the goal of educating the public about the sales tax and GO Bond and collect public feedback. The 0.5% sales tax increase was implemented by the City Council and the \$87 million GO bond was approved by voters in the November election.



Salt Lake City Public Utilities Water and Wastewater Capital Improvement Projects – Salt Lake City, UT | Salt Lake City Public Utilities (2016 - 2018) In 2016, The Langdon Group was selected to provide public engagement services for a series of water and wastewater improvement projects including a multi-phased re-development of the Salt Lake City Water Reclamation Facility. Salt Lake City's re-development of its reclamation facility and wastewater system will address future growth in the City and address new regulations from the Environmental Protection Agency (EPA) and Utah's Department of Water Quality to reduce pollution and transform aging infrastructure into opportunities for excellence and innovation. Jennifer provided support on the Water Reclamation Facility public engagement effort. She also managed the wastewater capital improvements website (www.SLCWaterRenew.com) and the digital media outreach. In addition to her role with the overall capital improvements initiative, Jennifer managed the public outreach for the Salt Lake City Public Utilities 500 South Pipeline Project.

Wasatch Front Central Corridor Study (WFRC) – Wasatch Front, UT | Utah Department of Transportation, Mountainland Association of Governments, Wasatch Front Regional Council, and the Utah Transit Authority (2016 - 2017) This study was a collaboration between the Utah Department of Transportation (UDOT), Utah Transit Authority (UTA), The Mountainland Association of Governments (MAG) and the Wasatch Front Regional Council (WFRC) to look at transportation solutions in the I-15/Frontrunner Corridor between now and 2050. The study aimed to bring a new approach and non-traditional solutions to determine how we will move people on the Wasatch Front in the future. TLG was brought on to provide program management and to manage the stakeholder engagement. Jennifer planned and co-facilitated a series of workshops with local municipalities and government officials to help foster big ideas to develop the solutions of tomorrow.

Express Lanes Violation Evaluation-Phase I | Utah | Utah Department of Transportation (2015 - 2016) UDOT has an obligation and commitment to the federal government, state legislature, and the public to meet the operational goals of Express Lanes. UDOT's ability to meet its operational goals is affected by the violation rate of 18%. Based on a recent study by Brigham Young University, it became clear to UDOT that by combining good enforcement and education techniques, Express Lanes violation rates could be reduced. The Traffic Operations Center at UDOT hired TLG in 2015 to help conduct a study to evaluate potential tools and techniques that could help reduce the violation rate on Express Lanes. TLG was responsible for designing a research process, collecting feedback from key stakeholders as well as the public, and developing and analyzing a list of tools and techniques. Jennifer co-led the process by conducting key stakeholder interviews, synthesizing feedback, developing and analyzing a list of tools and techniques, facilitating bi-weekly project team meetings, and putting together a comprehensive report about the process and findings.

Utah Program on Collaboration | Salt Lake City, UT | Collaboration with the University of Utah Environmental Dispute Resolution Program (2015 - Present) Endangered species, wildfire, air quality and drought top the list of environmental and natural resource needs in Utah and the western United States. On November 19, 2015, TLG, the University of Utah Stegner Center's Environmental Dispute Resolution Program, and the Utah Department of Environmental Quality, in coordination with Alan Matheson and Governor Herbert, hosted a wide variety of federal and state agency leaders to discuss opportunities in multi-agency collaboration for environmental and natural resources. The goal of the Forum on Collaboration was to use feedback from agencies to enhance collaborative opportunities among decision makers and provide an opportunity for state and federal agencies to learn from each other and share challenges with collaborative problem-solving. The momentum from the Forum on Collaboration is being carried forward through quarterly dialogues under an umbrella effort called the Program on Collaboration. Jennifer co-managed the Forum on Collaboration, oversaw event logistics, and continues to help facilitate the quarterly dialogues.

Salt Lake City Northwest Quadrant Master Plan | Salt Lake City, UT | Salt Lake City Planning Division (2015) With the continued growth development in the city and the future growth in the Northwest Quadrant, Salt Lake City Planning Division saw an opportunity in 2015 to build on earlier versions of the Northwest Quadrant master plan. TLG



designed and conducted a thorough civic engagement process to formalize the Master Plan that took into consideration the various interests and concerns of property owners, business owners, developers, and environmental resource advocates. Jennifer scheduled and facilitated stakeholder meetings, designed and produced public outreach materials, planned and executed a public open house, tabulated the public feedback results and put together a public engagement report that was presented to the Salt Lake City Council.

Salt Lake City Parks, Trails & Open Space Initiative | Salt Lake City, UT | Salt Lake City Mayor's Office (2015) In March 2015, TLG conducted a broad and inclusive public engagement process to gather input about parks, trails and open space. In a 10-week timeframe, Siobhan Locke and Jennifer Fowler designed and led the public engagement process. Jennifer co-facilitated bi-weekly project meetings, developed project messaging and collateral and distributed information about the initiative through email, fliers and posters. She also managed the effort to plan and facilitate 10 public engagement events in the month of May, tabulate the public feedback results and create a final report containing information about the transparent engagement process and the overall results from the open houses and online survey.

Pioneer Park Master Plan Assessment | Salt Lake City, UT | Salt Lake City Parks & Public Lands (2014 - 2015) In 2014, the Salt Lake City Parks and Public Lands Department hired TLG to help facilitate and conduct a public outreach process to gather input on an update to the master plan for the Pioneer Park in the heart of downtown. A great deal of change had occurred in the Pioneer Park community since the original 2006 Master Plan was adopted. Therefore, a re-evaluation was deemed necessary. Jennifer assisted with the outreach process and facilitation of a series of key stakeholder working groups. In addition to the working groups, Jennifer planned a public open house which included the development of key messages, the production of presentation materials and the design of interactive comment areas. Following the completion of the input gathering phase, Jennifer synthesized the feedback and produced a final report that will be presented to the city council and mayor in the coming months.

Saratoga Springs Secondary Water Metering | Saratoga Springs, UT | City of Saratoga Springs (2014) TLG was selected by the City of Saratoga Springs in May 2014 to provide public involvement services for a secondary water meter installation project. Jennifer was the public involvement manager. She co-facilitated a partnering meeting between the city and the four contractors hired to install meters. A mass outreach effort was needed to inform the 3649 residents receiving a new water meter. With support from other Langdon Group staff, Jennifer conducted a door-to-door effort that required every home receive an information flier prior to construction. Along with the outreach efforts, Jennifer facilitated weekly construction meetings and managed the project hotline and email and documented each stakeholder conversation in a central database.

Woods Cross Drinking Water | Woods Cross, UT | Woods Cross City (2013 - 2015) Woods Cross City produces more than 90 percent of its drinking water supply from groundwater wells located throughout the community. The city discovered that perchloroethylene (PCE) is present in four of the city's five wells. Concerned about the continued impact of PCE on its water supply, the city took the initiative to educate the public and transparently resolve the issue. Jennifer organized and facilitated a series of public open houses with the goal of educating the public about the presence of PCE in the water supply, presenting options to mitigate the problem and gathering public input on how to move forward with the knowledge of water contamination. The public input gathered at the open houses contributed to the city's decision to design and construct a drinking water treatment facility. Construction of the water treatment facility is now complete.

Governor's Transportation Summit | Salt Lake City, UT | Utah Department of Transportation (2013) In late 2013, TLG was hired to manage and plan the Governor's Transportation Summit leading into UDOT's Annual Conference. The purpose of the event was to provide an opportunity for organizations, municipalities and local businesses to discuss Utah's transportation needs, finances, successes and the effect on the local economy. Jennifer helped support the planning and implementation process by coordinating with the Governor's office, UDOT and the



collateral production team. TLG facilitated and mediated discussions about the branding and “look” of the summit. Prior to the start of the event, Jennifer provided support in organizing the event venue and managing logistics.

Woods Cross Hazardous Pipeline Awareness Campaign | Woods Cross, UT | Woods Cross City (2013) Woods Cross City has a significant interest in the wellbeing of its citizens and protecting the environment. In summer 2013, Woods Cross City obtained a grant from the Pipeline and Hazardous Materials Safety Administration (PHMSA) for the mapping of hazardous pipes within Woods Cross and for getting this information to its residents. TLG was hired to help the city engage and educate the public about the pipelines in the community. Jennifer helped the project team facilitate education opportunities by organizing community events, creating effective outreach materials and coordinating with the local pipeline companies to involve them in the outreach campaign.

Wasatch Front Regional Council Communications Audit | Wasatch Front, UT | Wasatch Front Regional Council (2012) As an association of 60 cities and 5 counties, the Wasatch Front Regional Council (WFRC) serves as the area metropolitan planning organization for transportation planning along the Wasatch Front in Utah. Jennifer assisted with a communications audit to analyze how WFRC communicates with its various publics, identify potential areas that could use improvement and craft strategies to execute those communication improvements.

Bangerter Highway Design-Build: 7800, 7000 & 6200 South | West Jordan, UT | Utah Department of Transportation (2010 – 2012) The Bangerter Highway Design-Build project reconfigured the intersections at 6200 South and 7000 South as Continuous Flow Intersections (CFIs), and upgraded the intersection at 7800 South to a full, grade-separated interchange. Jennifer assisted with database management, event planning, social media outreach and business outreach.

Mountain View Corridor 2100 North | Lehi, UT | Utah Department of Transportation (2009 – 2011) 2100 North was a new road project in Lehi designed to improve east/west connectivity for northern Utah County. This three-mile frontage road system built from Redwood Road to I-15 consisted of two lanes in each direction with signalized intersections at local crossings. 2100 North was the Utah County component of the larger Mountain View Corridor project and is the first of three phases. Jennifer supported the public involvement team through managing the stakeholder database, creating and distributing collateral, sending out weekly email updates and updating the project website on a weekly basis.

EVENT PLANNING EXPERIENCE

Utah Section Professional Golfers Association | Junior Golf Connection | Event Coordinator (2006 – 2010) The Utah Section Professional Golfers Association (PGA) promotes involvement and enjoyment in the game of golf by providing services to its local PGA members, the golf industry and amateur golfers. Jennifer was involved with the junior golf program, Junior Golf Connection (JGC), which was administered during the summer. The program gave young golfers the opportunity to learn how to play golf and put their new found skills to use in a tournament setting. Jennifer coordinated the nearly 50 junior events each summer and managed the on-the-ground operations. She coordinated with local golf course cafes and pro shops to ensure each tournament had the needed resources, supplies and catering. Along with on-the-ground, onsite work, Jennifer developed a social network presence for JGC and helped promote program involvement. While working at the Utah Section PGA with JGC, membership grew from 200 junior members to 400 junior members.

OTHER PROJECT EXPERIENCE

- SR-149 Road Improvement Project to Dinosaur National Monument | Jensen, UT | Utah Department of Transportation (2015 - 2016)
- Siphon Installation at 13800 South | Draper, UT | South Valley Sewer District (2015 - 2016)



- Segoe Lily Sewer Line Replacement | Sandy, UT | South Valley Sewer District (2015)
- Historic Utah Southern Rail Trail | Lehi City, UT | Lehi City (2015)
- 10600 Interchange Improved; I-15 NB Off-Ramp at 10600 South | Sandy, UT | Utah Department of Transportation (2014 - 2015)
- Fare Policy Analysis | Wasatch Front, UT | Utah Transit Authority (2014 – 2015)
- Pony Express Parkway Improvements | Utah County, UT | Saratoga Springs City & Eagle Mountain City (2013 - 2014)
- Ogden Canyon Pipeline | Ogden, UT | Ogden City (2013)
- UDOT Lane Closure Notification Assessment | Utah | Utah Department of Transportation (2013)
- Bangerter Highway Upgrade Grind | West Jordan & South Jordan, UT | Utah Department of Transportation (2013)
- SR-32: Cold-In-Place Recycling Pavement | Wasatch County, UT | Utah Department of Transportation (2013)
- SR-113: Heber to Midway Roadway | Wasatch County, UT | Utah Department of Transportation (2012)
- Provo State Street Safety Improvements | Provo, UT | Utah Department of Transportation (2011 – 2013)
- Park City Judge Pipeline | Park City, UT | Park City Public Works (2012 – 2013)
- US-189: Wallsburg to Heber Highway Widening - Wasatch County, UT | Utah Department of Transportation (2012)
- 7800 South Roadway Improvements | West Jordan, UT | Utah Department of Transportation (2011 – 2012)
- Lindon Heritage Trail | Lindon, UT | Lindon City & Utah Department of Transportation (2010 – 2014)
- Nephi City Recreation Master Plan | Nephi, UT | Nephi City (2011)
- Bangerter 2.0 Highway Upgrade | Salt Lake County, UT | Utah Department of Transportation (2011 – 2012)
- West Davis Corridor Environmental Impact Statement | Davis & Weber Counties | Utah Department of Transportation (2010 - Present)

CONFERENCE PRESENTATIONS

2018 Transportation Research Board Annual Conference | Washington D.C.

“Provo Orem Transportation Improvement Project – Social Media Outreach” Poster Session

The University of Utah’s Environmental Dispute Resolution Program 2016 Effective Natural Resource Collaboration Short Course | Salt Lake City, UT

“The 5P’s”

2016 International Association for Public Participation Intermountain Chapter Conference | Salt Lake City, UT

“30 Leaders, 25 Agencies, One Room, One Goal”

2015 International Association for Public Participation North American Conference | Portland, OR

“The Invisible Stakeholder”