



Tracy Ortiz is a graduate of Indiana State University. She majored in Political Science with a focus on international relations and minored in History with a focus on Eastern Europe. Tracy dedicated her undergraduate career to nonprofit and public service work and took the opportunity to join various foundations and teams as a dedicated member of public outreach and involvement programs.

Education

B.S Political Science,
Focus on International Relations
Minor in History
Indiana State University | 2020

Work History

The City of Moscow
Capital Improvement Admin
Moscow, ID | 2021-2022

Cabello Associates
Community Outreach Consultant |
Elkhart, IN | 2020-2021

Lippert Components
Engineering Administrative Intern |
Elkhart, IN | 2017-2020

Tracy thrives in spaces where she is given the opportunity to collaborate with others. Her strong work ethic, natural leadership skills, and innate ability to problem solve shines most when she is challenged. Tracy understands that communication, listening, and understanding is key to developing relationships. She considers herself a lifelong learner and takes every opportunity to ask questions, take notes, and read on topics that are new to her. She is always excited to engage with others and learn from them.

Her strengths come from her ability and desire to connect with others. She is passionate about people, community, and service. Tracy has experience working on projects of various levels and sizes that benefit and improve local communities.

PROJECT EXPERIENCE

Transportation Master Plan | Post Falls, ID (Current) The City of Post Falls, ID has contracted with J-U-B Engineers (J-U-B) to develop an updated transportation master plan (TMP) to provide a basis for current and long-range transportation system improvements and consider regional needs and connectivity. Tracy aided in curating a specialized public involvement plan for this project and will support the public involvement leads efforts in maintaining a system story map with interactive comment mapping software, technical advisory group meetings, public surveying, messaging and informational materials, elected official workshops, and a verification process for TMP goals and adoption.

Wild Horse and Burro Advisory Board | Federal (Current) Provides facilitation and support for the National Wild Horse and Burro Program Advisory Board and multi-day BLM State Leads meetings. The board, representative of various interests, meets twice per year for multiple days, developing recommendations to the BLM regarding the program. The recommendation crafting process and public interest/comment are key component to successful meeting management. State leads meetings bring in all Wild Horse and Burro Program team members from Washington DC, 10 western states and the Eastern States Region to collaborate on key decisions regarding policy, regulations, budget, communication, staffing and research.

Transportation Master Plan | Worley, ID (2023) The Worley Highway District, ID has contract with The Langdon Group to provide public involvement activities in association with the development of an updated transportation master plan (TMP) to provide a basis for current and long-range transportation system improvements and consider regional needs and connectivity. Tracy led the public involvement process for this project, and preparation of the necessary materials to provide clear and transparent information.

Subdivision Groundwater Protection Assessment and Facilitation, Idaho Department of Environmental Quality, ID (Current) The Idaho Department of Environmental Quality has contracted with The Langdon Group to provide facilitation services to identify regulatory issues and concerns at multiple level of government. Tracy will provide



support to the TLG PM during staff and stakeholder assessments, facilitated workshops, and with a partner agency outreach plan.

Port of Pasco Aerospace Innovation Manufacturing Center | Pasco, ID (Current) The Port of Pasco is developing a design master plan for the Port of Pasco Aerospace Innovation and Manufacturing (AIM) Center. The AIM Center is a key part of the Port's long-term planning for the area and new economic development opportunities as the region continues to experience steady and significant growth. Tracy is supporting the public involvement effort for this project through a dual-phase process, by first providing a detailed recommended approach for a public involvement strategy, to later be implemented in conjunction with the design and construction of the Center. Stakeholder interviews, advisory committee facilitation, public open houses, surveys, and a focus on engaging all impacted and interested members of the public, including prominent minority groups and representative organizations will be integral tasks. Tracy is also translating all public materials into Spanish, this includes open house boards, project fliers, advertisements for social media, post card mailers, letters to the public, and the public survey.

12th Avenue Construction Management Services | Post Falls, ID (current) The City of Post Falls Public Works Department Projects Division in conjunction with Utilities selected JUB for Construction Management services for the construction of a new pressure sewer main under a prominent section of 12th Avenue. Tracy is supporting the public involvement effort for this project which will focus on early and continuous communication with key businesses, residents, and community members impacted by the construction.

Rathdrum City Hall Campus | Rathdrum, ID (2023) The City of Rathdrum has contracted with Architects West and J-U-B Engineers (J-U-B) to develop a City Hall Campus master plan to provide a base for the development of the community. Tracy works with the J-U-B team to provide support during strategy development, facilitation of steering committee meetings, stakeholder interviews, designing and distribution of public educational materials, community events, and public open house facilitation.

Downtown Master Plan | Orofino, ID (current) The Orofino Downtown Master Plan will incorporate consideration for assessment of downtown conditions, development of capital improvements, strategic funding, and implementation plans to position the City for a CDBG grant. In support of plan preparation, Tracy assisted with the public outreach and involvement including downtown advisory committee meetings, community open house, online survey, and stakeholder interviews.

South Fork of the Walla Walla ACEC, Bureau of Land Management, OR (Current) The Bureau of Land Management has contracted The Langdon Group to bring the general public and South Fork Walla Walla Stakeholders together in a series of public meetings to work towards a long-term solution for a recreation asset and protection of sensitive resources that also addresses access issues. Tracy supports the Public Involvement lead in their facilitation of cooperating agency meetings, public meetings, open houses, and creating summary reports.

ID-95 and SH-41 Interchange Partnership (ITD) | Post Falls, ID (2022-Present) ITD and a local contractor are constructing a new major interchange for the ID-95 and SH-41 intersection, to be complete in 2024. Tracy support the public involvement lead in the establishing of a formal partnership to plan for project success by guiding the group through collaboratively drafting a team communication plan and charter, and identifying dispute resolution metrics. Tracy conducts quarterly partnership assessment and assists continuous facilitation of the group in regular partnering meetings, and individual check in meetings throughout the life of the project.

Coeur Terre Master Planned Community | Kootenai County, ID (2023) The Coeur Terre Master planned community project will develop nearly 1,000 acres of unincorporated land in Kootenai County, through anticipated annexation into neighboring cities and a series of in-depth infrastructure studies. Tracy supports the public point of contact and provides supports the ongoing public involvement and community education services for this project. She assists in



the facilitation of focus group listening sessions through note taking and creating summary reports. Tracy will continuously provide support to the lead as the project moves forward.

Ramsey Road Sewer and Transportation Improvements Open House | Hayden, ID (2023) The City of Hayden contracted with J-U-B Engineers (J-U-B) to develop Ramsey Road sewer and transportation improvements. The project team brought on The Langdon Group (TLG) to facilitate an open house. Tracy worked with the project team and TLG PM to invitation, project fliers, informational display boards, and social media posts. After the execution of the open house Tracy created a summary of the open house that would be shared with the project team and city council.

Community Park | Lewiston, ID (2023) The City of Lewiston Parks and Recreation Department contracted with J-U-B Engineers (J-U-B) to develop a recreation master plan to provide a basis for the future development of Community Park and recreation planning decisions. The master plan will be used to assist in the further development of the parks and open space system within the city and general distribution of park amenities. Tracy provides support to the lead who organizes and leads the public engagement strategy for this project, including supporting the facilitation of steering committee meetings, stakeholder interviews, designing, and distributing public educational materials, public open house facilitation and survey and data collection through an interactive online story map.

Kootenai Forest Stakeholder Coalition | Libby, MT (current) Tracy facilitates the Kootenai Forest Stakeholder Coalition's quarterly Board meetings, monthly Executive Committee meetings, and manages website updates. The Kootenai Forest Stakeholder Coalition consists of voting members from a variety of stakeholder groups who offer consensus recommendations to the Kootenai National Forest on a variety of forest health projects.

PL566 Watershed Projects | Multiple Projects (current) J-U-B Engineers (J-U-B) provides watershed improvement engineering services including environmental assessment and public involvement for various locations throughout Idaho. Tracy coordinates with the project manager and public involvement lead to provide project support through coordination, facilitation, and recordation of biweekly meetings with agency officials and the NRCS.