



# Associate Director/Senior Practitioner - Salt Lake City, UT



Siobhan Locke has been a public engagement practitioner with the Langdon Group for over a decade. She came to TLG with a strong background in mediation and facilitation and continues to bring those skills to her work with clients. Siobhan has successfully designed and led a wide range of public engagement processes with state and local governments in the Intermountain West. She has worked with multiple agency stakeholders to resolve issues and

concerns, playing an instrumental role in moving projects forward. Siobhan understands the dynamics of large public projects both internally with agency staff, elected officials and externally with the public. Her ability to bridge the gap between the technical experts and the layperson has been integral to the success of these projects. Siobhan specializes in one-on-one stakeholder interaction, consensus building, and multi-party facilitation and she brings the critical leadership skills necessary to make any project a success.

### SPECIFIC PROJECT EXPERIENCE

Racial Equity In Policing Commission Facilitation | Salt Lake City (September 2020 – July 2021) Following the protests in response to the death of George Floyd in May 2020, the SLC Mayor and City Council formed the Racial Equity in Policing Commission to advise on policy changes that the SLC Police Department (SLCPD) should make to improve its focus on racial equity. The Langdon Group (TLG) team led the facilitation of this group, all conducted virtually due to the COVID-19 pandemic. The TLG team worked with the Commission members to develop recommendations to forward to the Mayor and Council focused on improving outcomes for communities of color in their interactions with the SLCPD.

Health Care Blueprint Advisory Group Facilitation | Kem C. Gardner Policy Institute (April 2021 – July 2021) Salt Lake City Office of Economic Development and Mayor Erin Mendenhall developed a proactive strategy to capitalize on the existing Health Care ecosystem in SLC and further build upon it. In support of this effort, TLG was part of a team that helped to engage an advisory group aimed at building buy-in and cultivating policy recommendations to reduce challenges and identify opportunities to make this vision a reality in SLC.

Air Quality/Changing Climate Technical Advisory Team | Kem C. Gardner Policy Institute (June 2019 – December 2019) In the 2019 General Legislative Session the Utah Legislature requested and appropriated funding to the Kem C. Gardner Policy Institute (Gardner Institute) to prepare research on air quality and a changing

climate. The Langdon Group supported the Gardner Institute in designing an inclusive and dynamic process to deliver an air quality/changing climate road map to the Legislature by December 2019. This included assembling and facilitating a multi-disciplinary and data driven team of leaders in the fields of climate science, health, forestry and more.

Service Choices | Utah Transit Authority (April 2019 – July 2019) Utah Transit Authority (UTA) needed to re-evaluate how to improve bus service throughout its entire service area. As UTA undertook this effort, it was particularly important to the agency that the public and its stakeholders be engaged in a robust way to provide guidance to the agency on the way they would like to see bus service evolve. The Langdon Group, Inc. (TLG) was selected to

#### Education

M.A., Conflict Resolution
Antioch University McGregor | 2008

B.A., Communication Studies Canisius College | 2000

#### **Professional Certificates**

Mediation Training, Mediation Center of Rochester

International Association for Public Participation (IAP2) Foundations in Public Participation Training

UDOT Partnering Training, Phase I, II & III

Resolving Local Government Disputes, Pepperdine Strauss Institute

The Art of Facilitating Dynamic and Difficult Groups, Pepperdine Strauss Institute

Geddie and Associates Leadership Development Training (2015) and Project Management Training (2018)

### **Professional Affiliations**

International Association for Public Participation (IAP2)

• Intermountain Chapter - Utah State Representative | 2011-2013

Women in Transportation

• Member | 2012-2017

## Work History

Senior Project Manager/Salt Lake Office Lead

The Langdon Group Salt Lake City, Utah |2008-2019

#### Mediator

Utah State Court, Co-Parenting Mediation Program, Statewide Roster Mediator Salt Lake City, Utah | 2005-2009





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implement the public outreach and to ensure that these efforts were well suited to the Wasatch Front and its unique set of stakeholders and geographic conditions. TLG provided public outreach, key messaging, an online public survey through Metroquest, logistics for the series of community leader workshops, support for a series of roadshow presentations for elected officials and public information events. All of this was conducted in conjunction with the internationally known transit planning experts at Jarrett Walker & Associates.

Block 67 Facilitated Process | Salt Lake City RDA (2018) With past development having overtaken the greater part of Salt Lake City's Japantown – the Redevelopment Agency Board in SLC knew they wanted to do things differently when a new development was proposed in this area. Siobhan was brought on to facilitate discussions between the Japanese-American Community and the developer to find a way for development to move forward without hindering the current and future Japantown in the area. Using a combination of one-on-one discussions, mediation and facilitation – Siobhan was able to help this group to find an exciting path forward that would benefit all parties involved.

Salt Lake City Funding Our Future Engagement | Salt Lake City (2018) In May 2018, Siobhan and The Langdon Group were selected by Salt Lake City as part of a team to conduct a broad and inclusive public engagement process to build public education and buy-in around a specific set of unfunded needs in the City including affordable housing, public safety, transit and streets. In a 10-week timeframe, Siobhan designed a public engagement process, conducted public outreach, implemented a series of key stakeholder interviews, focus groups, educational outreach and public open houses. All of this education and engagement helped to support City leaders in voting to properly fund these needs through a sales tax increase and also helped to inform voters who ultimately approved a bond to reconstruct City streets. Siobhan and the Funding our Future team facilitated a decision-making group of City Staff and updated City Council on a regular basis to ensure buy-in to the process and the outcomes throughout.

**I-15 Southbound | Utah Department of Transportation Region 2 (2016 – Present)** This UDOT project addresses current and future traffic congestion on southbound I-15 and 7200 South. Many stakeholders have a limited understanding of the challenges that lead to congestion. Siobhan and the TLG team are developing and implementing a grassroots outreach strategy to engage stakeholders and help to effectively communicate the short-term impacts of construction and the long-term benefits that the project will bring. Siobhan's team brings the early, proactive face-to-face engagement has laid the groundwork for effective implementation of business-specific outreach and online engagement as the project has progressed.

Public Utilities Rate Study | Salt Lake City Public Utilities (2016 – 2018) Public Utilities conducts a rate study every 5-10 years to ensure the City is structuring rates in a way that responsibly addresses issues of financial health and sustainability, affordability, ratepayer equity and fairness. As part of the study Siobhan helped the City to convene and facilitate a Rate Advisory Committee to ensure the rate structure reflects current community values. This brought together a unique group of highly involved and dedicated residents, business owners and interest groups – the communication and engagement of this group throughout the process was key to gathering the community input the rate study needed to succeed.

Wasatch Front Central Corridor Study | MAG, UDOT, WFRC & UTA (2015 – 2017) This study was a collaboration between the Utah Department of Transportation (UDOT), Utah Transit Authority (UTA), The Mountainland Association of Governments (MAG) and the Wasatch Front Regional Council (WFRC) to look at transportation solutions in the I-15/Frontrunner Corridor between now and 2050. Siobhan and The Langdon Group team were brought on board as process facilitation experts and to handle all of the stakeholder engagement. The study brought a new approach and non-traditional solutions to determine how we will move people on the Wasatch Front in the future. Siobhan facilitated a process and study environment that allowed these big ideas to develop and grow into the solutions of tomorrow.





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Water Renew Program Messaging and Rate Adjustment Outreach | Salt Lake City Public Utilities (2015 – 2018) In order to continue its consistent record of serving the Salt Lake City community and carefully projecting the environment, Salt Lake City Public Utilities is delivering a series of large and essential projects in the coming years. This includes replacing the wastewater treatment plant that serves all of the Salt Lake Valley to meet new federal requirements, upgrading, and improving the sewer collection system to meet the City's growing needs. Siobhan has developed and shared messaging that provides the public with a clear picture of the essential services that the Utility delivers and the importance of the coming capital projects.

### Salt Lake City Engineering On-Call | Salt Lake City (2017 - Present)

Salt Lake City is part of a growing list of communities that have retained The Langdon Group on an on-call basis to help the community resolve conflict for road, water and other municipal needs. The Langdon Group helps these communities to engage agencies as well as the public at large on a wide variety of projects and issues.

Communication and Conflict Resolution Trainings (2014 - Present) Siobhan and The Langdon Group have developed and delivered several training modules that can be tailored and customized to the needs of clients. These trainings are designed to enrich participants with the concepts and best practices of effective communication, conflict resolution and public involvement. In the end, participants walk away with newfound confidence and skills to foster effective relationships and solve tough problems.

### OTHER PROJECT EXPERIENCE

- Reevaluation of Hive Pass | Salt Lake City (2019 present)
- Community Relations Plan | Utah Transit Authority (2016 2018)
- PI Support for New Water Reclamation Facility | Salt Lake City (2018 present)
- Park City Judge Pipeline | Park City, Utah (2012 2015)
- Salt Lake City Parks, Trails and Open Space Public Engagement Project | Salt Lake City (2015)
- I-215; Taylorsville Frontage Roads EA (2017-2018)
- Distance Based Fare Analysis | Utah Transit Authority (2014 2015)
- Targeted Grazing Facilitation | Bureau of Land Management (2016)
- Bangerter Highway Design-Build: 7800, 7000 and 6200 South West Jordan, Utah | Utah Department of Transportation (2010 – Summer 2012)
- Pioneer Park Phase II Plan Update | Salt Lake City, Utah (2014 2015)
- Sego Lily Water Line Replacement Project Sandy, UT | South Valley Sewer District (2015)
- 13800 Siphon Project Draper, UT | South Valley Sewer District (2015)
- Road Respect Statewide | Utah Department of Transportation (2014-present)
- I-15 CORE; Utah County | UDOT Region 3 (2009-2012)
- Provo State Street Safety Improvements Provo, Utah | Utah Department of Transportation (2011 2013)
- West Davis Corridor Environmental Impact Statement Partnering Davis & Weber Counties, UT | Utah Department of Transportation (2009 - Present)
- Mountain View Corridor: 2100 North Lehi, Utah | Utah Department of Transportation (2009 2011)
- UDOT Bicycle Dialogues Utah | Utah Department of Transportation (2013)
- Lane Closure Notification Phase I Evaluation Utah | Utah Department of Transportation (2013)
- Project Outreach Planner Utah | Utah Department of Transportation (2011 2013)
- Jordan River Murdock Canal Trail: Environmental and Design Lehi, UT | Utah County & Lehi City (2012)
- Wasatch Front Regional Council Communications Audit Utah | Wasatch Front Regional Council (2012)
- SR-113: Heber to Midway Wasatch County, UT | Utah Department of Transportation (2012)
- SR-189: Heber to Wallsburg Wasatch County, UT | Utah Department of Transportation (2012)





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- Folsom Storm Drain Salt Lake City, UT | Salt Lake City Public Utilities (2011 2012)
- I-15 CORE Communications Team Partnering Utah County, Utah | Utah Department of Transportation (2010 2012)
- Folsom Avenue Storm Drain | Salt Lake City, Utah (2011 2012)
- Nephi Recreation Master Plan Nephi, UT | Nephi City (2011)
- Syracuse Road: 1000 West to 2000 West Syracuse, UT | Utah Department of Transportation (2008 2010)
- SR-68 Design-Build: Bangerter to Saratoga Springs Salt Lake & Utah County, UT | Utah Department of Transportation (2008 2009)
- US-89: Perry Access Management and Road Improvements Perry, UT | Utah Department of Transportation (2008 2009)
- SR-108: Widening Project Davis County, UT | Utah Department of Transportation (2008 2009)

### **CONFERENCE PRESENTATIONS**

2014 Utah Department of Transportation Annual Conference | Salt Lake City, UT "Negotiating Conflict Successfully"

2013 International Association for Public Participation North American Conference | Salt Lake City, Utah "The Public Outreach Planner: Quick, Easy and Effective Public Involvement Planning"

2015 Water Environment Association of Utah– Utah Chapter Conference | St. George, Utah "Why PI?"