



an effective and timely manner.

Hollie Wood received her bachelor's degree in wildlife ecology and management, with minors in both biology and environmental studies. She also received her Master of Business Administration. This background in both natural resources and business give her a unique understanding of how various stakeholders and interests can work together to solve problems and create solutions for both people and the environment. She is particularly interested in finding creative, collaborative approaches to protecting natural resources, including wildlife, water, and outdoor recreation opportunities for all. Hollie is skilled at planning, organizing, and executing multiple tasks in

PROJECTS

Utah Watershed Councils Facilitation | Utah Division of Water Resources (2023-Present)

The Utah Watershed Councils Act was passed by the Utah Legislature in 2020. The watershed councils are forums for stakeholders with diverse water interests and needs to collaborate and coordinate within their watersheds and throughout the state. Hollie and the TLG team are working to organize and convene the first local watershed councils in Utah by coordinating with various stakeholders and groups across the state. Hollie is identifying and inviting potential council members to participate, co-facilitating their organization meetings, providing support to the councils in their early development, and coordinating efforts amongst the division and the local councils.

I-15 Salt Lake City to Farmington Environmental Impact Statement | Utah Department of Transportation (2022-Present)

UDOT is working on an environmental study to determine the impacts of infrastructure alteration along the I-15 corridor from Salt Lake City to Farmington. This EIS used innovative practices to conduct outreach to historically underrepresented communities and partnered with community-based organizations to better understand, represent, and include these communities. Hollie oversees organization and details for both virtual and in-person public open houses, manages thousands of public comments as part of the NEPA process, and helps coordinate stakeholder outreach for businesses and individuals throughout the project corridor.

Upper Conduit Repair and Rehabilitation | Salt Lake City Public Utilities (2022-Present) Hollie served as the primary point of contact for the community on the Upper Conduit Repair and Rehabilitation Project. She worked to communicate project purpose and benefits to the public and stakeholders, inform the public of current project information and impacts, and managed phone calls to address stakeholder's concerns and questions.

West Davis Corridor | Utah Department of Transportation (2022-Present) The West Davis Corridor is a new 16-mile, 4-lane divided highway project. The Langdon Group was hired to manage all public involvement such as stakeholder and city coordination, project hotline, email, and group facilitation. The Langdon Group, including Hollie, manage hotline phone calls and emails from concerned residents, as well as facilitate meetings with city staff and residents.

1100 East Reconstruction Project: 900 South to Logan Avenue | Salt Lake City Department of Public Services (2022 – Present) Hollie manages the day-to-day tasks for public outreach for the construction phase of the 1100 East Reconstruction Project. The project included storm drain upgrades, pavement improvements, safety improvements, and the addition of a protected bike lane. Hollie and the TLG team led public involvement activities including door-to-door residential outreach, regular email updates, responding to emails and public hotline calls, developing outreach materials, updating the project website, coordinating with SLC on social media, and hosting a public open house at the beginning of the project.

Education

Master of Business Administration
Utah State University | 2022

B.S. Wildlife Ecology and Management,
Minors in Biology and Environmental
Studies
Utah State University | 2021

Work History

The Langdon Group
Project Associate
Salt Lake City, UT | 2022-Present

Dollar Tree
Assistant Manager
Logan, UT | 2019-2022

Utah State University
Graduate Teaching Assistant
Logan, UT | 2021-2022

Utah State University Uintah Basin
Wildlife Field Technician – Raptor Crew
Vernal, UT | 2021

Frontier Resources
Field Technician
Vernal, UT | 2021

Utah State University Extension
Wild Horse and Burro Outreach Intern
Logan, UT | 2020-2021



Orem 1600 N 400 E Intersection Design Study | City of Orem (2023) The city of Orem conducted an intersection design study at 1600 N and 400 E to address safety concerns with the Murdock Canal Trail crossing in the area. Hollee facilitated brainstorming meetings with team members and the city's transportation advisory committee. Hollee organized, advertised, and led a public open house to gather feedback on proposed intersection alternatives. Hollee also created, distributed, managed responses, and presented survey results for over 500 survey responses.

Science and Conservation Center Board Retreat Facilitation and Strategic Planning | Science and Conservation Center (2023) Hollee co-facilitated the Science and Conservation Center's board retreat, which was held to develop strategic planning for the organization. Hollee assisted in conducting a situational assessment that included 16 interviews with SCC staff, board members, clients, and federal agency individuals. Hollee also created, distributed, managed responses, and presented results for a survey during the board retreat.

Kaysville Burton Lane Roundabout | Kaysville City (2023) Hollee was the main point of contact for residents and stakeholders near the construction of the roundabout at Burton Lane and 50 West in Kaysville City. Hollee assisted in creating and obtaining permits to enter and construct on adjacent property owner's land. She also met with stakeholders, answered phone calls, drafted social media updates, and coordinated with local schools and city departments to address concerns and share information regarding the construction.

Great Salt Lake Basin Integrated Plan | Utah Division of Water Resources (2022-2023) The Utah Legislature passed HB 429 in 2022 to create an integrated basin plan to help address declining levels of the Great Salt Lake. As part of this effort, Hollee assisted in conducting a situational assessment, developing a communications strategy, and formation of a steering committee of a diverse team of experts to help address these declining lake levels and help ensure a resilient water supply for the Great Salt Lake and its watershed. The workplan for this effort was presented to the Utah Legislature in November 2023.

Historic Southern Rail Trail Feasibility Study | Utah Department of Transportation (2022) MAG, UDOT, and UTA are working in coordination to identify active transportation alignments along the existing UTA rail corridor from Lehi to Vineyard and conduct a feasibility study to determine a preferred alignment. The Langdon Group, including Hollee, worked to provide clear communication and collaboration between MAG, UTA, UDOT, and local municipalities to ensure understanding and secure support for the proposed trail.

Santaquin Main Street Improvement | Santaquin City (2022) Hollee served as the community point of contact for the Santaquin Main Street Improvement project. She managed day-to-day phone calls, emails, and meetings to ensure a timely response and help create better relationships with stakeholders. Hollee managed timelines, agreements, and stakeholder feedback to help ensure the best result and relationship for both stakeholders and the city.

Ashley Valley Watershed PL566 | Natural Resources Conservation Service (2022) J-U-B Engineers (J-U-B) and the Langdon Group provided watershed improvement engineering services including environmental assessment and public involvement for the Ashley Valley Watershed. Hollee provided project support through coordinating and assisting with public open houses and managing NEPA public comments.

ACADEMIC RESEARCH

Stakeholder Knowledge and Perceptions of Free-Roaming Equids and Their Management at a Western U.S. Land Grant University

Undergraduate Research, Utah State University, S.J. & Quinney College of Natural Resources, March 2021

Hollee's research focused on obtaining an understanding of stakeholder's knowledge and perceptions of free-roaming equids and their management in a state where wild horse and burro populations reside. She created and dispersed an online survey to determine the public's perceptions of wild horses and their management, as well as gain an understanding of the public's baseline knowledge of current state and federal protection for wild horses. Hollee collected, organized, and analyzed this survey



data and developed a publishable report. This research was published in Human-Wildlife Interactions Journal Volume 16, Issue 2 (Fall 2022).

CONFERENCE PRESENTATIONS

Free Roaming Equids and Ecosystem Sustainability Network Summit

October 2020 | Cody, Wyoming

At this regional conference, Hollee presented her research work and findings on stakeholder knowledge and perceptions of free-roaming equids and their management. This presentation also offered ideas on how to spread knowledge of free-roaming equids and their issues to a wider audience, including youth.

The Wildlife Society – Utah Chapter Annual Conference

March 2021 | Virtual

At this state-wide conference, Hollee presented her research and findings on stakeholder knowledge and perceptions of free-roaming equids and their management. This presentation focused on which management tactics were most and least supported by the public.