



Paige Yocom's background in marketing and public relations provides her a unique understanding of communication and problem solving. Her writing skills and creative background have enabled her to create unique effective marketing strategies in corporate settings. In addition to her marketing experience, Paige has worked with cities and local governments as the public involvement individual to gain trust with the public. She brings value to the team because of her industry background.

Her natural communication abilities and sharp skill set, enable her to build and maintain strong relationships with stakeholders, the public and her clients. Through her dedicated practice, Paige helps bring optimism to the face of any difficult challenge.

Paige is leading multiple projects in right-of-way acquisition process. She negotiates with impacted stakeholders to obtain temporary and permanent easements, access agreements, property acquisition, and writes property documentation. Paige interacts closely with impacted stakeholders to provide the effective communication and outreach through the lifecycle of a construction project.

#### Education

B.S., Communication, Public Relations & Advertising – *Emphasis in Marketing*  
Weber State University, 2018

#### Experience

Project Manager  
The Langdon Group  
Kaysville, UT  
September 2018 – Present

Public Involvement Specialist/  
Marketing & Proposal Coordinator  
CRS Engineers  
Farmington, UT  
August 2017- September 2018

Community Relations Intern  
Fidelity Investments  
Salt Lake City, UT  
July 2016-August 2017

## RELEVANT EXPERIENCE

**Kaysville City 200 North | Kaysville City (April 2023-Present)** Paige is leading the Right-of-Way and public outreach during the design phase for the 200 north reconstruction project in Kaysville. She is currently obtaining easements to enter and construct new waterlines and additions to the roadway, such as sidewalk, curb and gutter. This design portion of the project is anticipated to go until April of 2025. Paige will continue to provide outreach during the construction portion.

**UDOT & Kaysville City 200 North SR-273 from US-89 to 400 West | Kaysville City (December 2023-Present)** Paige is providing public outreach project management efforts during this federal-aid project. The Langdon Group will work with the contractor to perform public outreach efforts for the pavement preservation project along SR-273 from US-89 to 400 West. The pavement preservation work includes a 2" mill and overlay from 200 South to 400 West. A bonded wearing course will then be applied from US-89 to 400 West. The structure over US-89 will have structure pothole patching performed as well as a polymer overlay will be applied.

As part of this project, Kaysville City is performing some betterment work with this contract that includes installing a waterline from 400 West to Main Street along 200 North as well as installing some concrete bulbouts. Paige is working internally with Adam Hales, JUB, who is providing construction engineering management, inspection, and Paige and her TLG team will be coordination with stakeholders.

The project is along Main Street in Kaysville and will be impacting business owners as well as residents. As part of the contract, TLG will provide public involvement will be included to keep the public updated throughout construction.

**Kaysville City Burton Lane Roundabout | Kaysville City (April 2023-October 2023)** Paige worked with residents who lived near the planned roundabout in Kaysville, off Burton Lane. She obtained agreements to enter and construct the roundabout as well as communicated with Hollee, TLG member who was the public point of contact through construction. Paige met with stakeholders who needed additional support through the construction period and was a resource for Hollee as she delivered fliers and created social media posts for the City to post for their residents.



**NDSD Antelope Effluent Pipeline | Kaysville City (April 2021-Present)** Paige was the main point of contact for stakeholders and visitors into the State Park. During the project, Paige created and delivered hand outs for the workers on the island to hand out to visitors, created signs with QR codes for visitors to access the website with more information and talked with stakeholders through the project. Paige created a project website with information regarding the Great Salt Lake. Paige met weekly with the contractor, Whitaker Construction, to get project updates to send out emails and make phone calls to essential stakeholders.

**NDSD & Whitaker Construction Hill Field Road Pipeline | Kaysville City (April 2023-Present)** Paige is managing the public outreach efforts for the new sewer line that is being installed along a major roadway in Layton, Utah. Working with internal team members, such as Andy Neff, to make this project successful is key. This roadway is one of the highest trafficked roads within Layton City and will impact many businesses and residents who are accessing their businesses and homes daily.

**Benchland Water Metering (Phases 1, 2, 3) | Kaysville City (April 2023-Present)** Paige created informational door hangers and contact cards for the contractor to provide to residents who will have a meter installed in their yard per the conservancy district's request. Paige also created and delivered an informational flier to let people know why there was construction happening in their yards through the winter season. On a weekly basis, Paige was the main contact for residents to call and for the contractor to coordinate any and all schedules. Throughout this project, Paige has been able to provide stakeholders a personal hotline to have any questions answered.

**Roy Water Metering | Roy City, Roy Water Conservancy District (September 2021-May 2022)** Paige created informational door hangers and contact cards for the contractor to provide to residents who will have a meter installed in their yard per the conservancy district's request. Paige also created and delivered an informational flier to let people know why there was construction happening in their yards through the winter season. On a weekly basis, Paige was the main contact for residents to call and for the contractor to coordinate any and all schedules. Throughout this project, Paige has been able to provide stakeholders a personal hotline to have any questions answered.

**Clinton 800 North | Clinton and West Point Cities (May 2019-2021)** Paige is leading the West Point City right-of-way acquisition efforts on this road revitalization project in Clinton and West Point Cities. She has been meeting one-on-one with property owners, to negotiate and draft agreements which include temporary easements, roadway improvements and impacts to property owners. Paige will be working with certain residents to acquire and purchase property for a future turning lane within the project area. These efforts that Paige perform and provide have helped property owners to be informed and aware of the project and provide the City with access to build and construct the project in Spring of 2020. Paige has maintained a database which tracks property contact information and interactions. She also maintains a GIS database map for tracking stakeholder meetings and negotiations. Paige has been representing the City and has resolved conflict to maintain the City's strong reputation and obtain public support for this important project.

**UDOT SR-65 & SR-66 Repave | Utah Department of Transportation (August 2019-2021)** Paige is providing public involvement support during construction for the stakeholders and commuters on the SR-65 & SR-66 project in Morgan County. This project spans across miles of state road and has many motorists and recreationalists who travel along the roadway daily. During this pavement rehabilitation, Paige coordinates with surrounding stakeholders including East Canyon Reservoir and Lodge. This project includes the removal of the top layer and placement of a new layer of asphalt paving in which Paige coordinates with the contractors to communicate with travelers along the roadway. In Spring of 2020, Paige will coordinate with multiple races and events happening in the project area to ensure a successful project and happy public. Paige provides quick support to the public and surrounding cities via phone, email and text.

**Wheeler Creek Diversion Structure | Ogden City (July 2019-2020)** During the Wheeler Creek Diversion Structure construction, Paige has been the main point of contact for hikers, cyclists and trail travelers. She has created and delivered signs along the Snow Basin trail to inform these stakeholders about the trail which is closed during the construction of this diversion structure rehabilitation. Paige coordinates with local residents and with other races and events near or on the trail, such as the Xterra event.



**Ogden City Master Metering | Ogden City (June 2019-2020)** Paige managed the client relations for the Ogden City Master Metering project. This construction project included the coordination of residents and businesses who reside in the canyon, as well as travelers who commute daily through the canyon. There has been heavy coordination between UDOT and other construction projects that has taken place in the canyon. These efforts include collaborating road closures water shut offs, schedules and other construction information. Paige will continue to represent the City and provide a hotline number through the spring time construction.

**Roy & Hooper Secondary Water Metering | Roy Conservancy District (December 2019-2021)** Paige created informational door hangers and contact cards for the contractor to provide to residents who will have a meter installed in their yard per the conservancy district's request. Paige also created and delivered an informational flier to let people know why there was construction happening in their yards through the winter time. On a weekly basis, Paige was the main contact for residents to call and for the contractor to coordinate any and all schedules. Throughout this project, Paige is able to provide stakeholders a personal hotline to have any questions answered.

**East Layton Pipeline Replacement | Weber Basin Water Conservancy District (September 2018-2020)** Paige has supported the easement acquisition efforts on this East Layton Pipeline rehabilitation project in Layton that spans across neighborhoods and reservoirs and has led the public involvement campaign. She has had significant interaction with property owners to negotiate and draft agreements that include temporary easement and improvements. These efforts ensure the project moves forward on schedule and property owners are informed. Through the project, Paige has been the main contact for public outreach and first responder to a hotline where people call with any questions or concerns. She emails weekly updates and responds to stakeholders within a timely manner. Paige has also been coordinator for all landscape restoration and project closeout documentation.

**Kaysville Shepard Lane | Kaysville City (October 2018-Present)** Paige supported the right-of-way acquisition efforts on this road revitalization project in Kaysville City and has led the public involvement campaign. She has been meeting one-on-one with property owners, to negotiate and draft agreements which include temporary easements, roadway improvements and the cost of project. These efforts have helped property owners to be informed and aware of the project. Paige has maintained a database which tracks property contact information and interactions. She also maintains a GIS database map for tracking stakeholder meetings and negotiations. With a hotline number in place, she is the main contact throughout the construction of the project and will continue to work directly with residents until the end of construction. Paige has been representing the City and has resolved conflict to maintain the City's strong reputation and obtain public support for these important projects.

**Sunset Drive ROW Phase 1 & 2 | Kaysville City (October 2018-Present)** Paige has assisted in the Right-of-Way acquisition process during the Sunset Drive Phase 1 ROW project and has taken lead on phase 2 efforts. The project includes a full reconstruction of the roadway, along with multiple utility relocations. She has worked one-on-one with residents to negotiate and establish an agreement between stakeholders and the City, obtain temporary easements, purchase ROW and set up payback period schedules through the City's accounting system. Paige has tracked and maintained a database which includes stakeholder contact information and sends out weekly email updates to keep residents informed through the process. She is the main contact for the initial design and row accusation of the project and will see the project throughout the duration of construction.

**Hooper 4700 West Phase 1 & 2 ROW | Kaysville City (September 2018-Present)** Paige has assisted in the Right-of-Way acquisition process during the Hooper 4700 West project. The project includes a full reconstruction of the roadway, along with an upgraded water and sewer system. She has worked one-on-one with residents to negotiate and establish an agreement between stakeholders and the City. Paige has tracked and maintained a database which includes stakeholder contact information. She will be one of the main contacts for the project and will see the project throughout the duration of construction.



**D&W 1300 North Transmission Line: Phase 1 & 2 | D&W (September 2018-February 2019)** Paige has assisted in the D&W 1300 North Transmission Line project. The project goes through both Clinton and Sunset cities. Along with delivering informational fliers to affected stakeholders, she attends weekly construction meetings and coordinates with project team to be accurate while communicating with the public. She is transparent with stakeholders makes people feel like they have a voice during construction.

**SR-30 to the Wyoming State Line | Utah Department of Transportation (UDOT) (January 2018-September 2018)** Paige provided public involvement support during construction for the stakeholders and commuters on the SR-30 to the Wyoming state line project. Coordinating with the contractor, Paige was able to effectively communicate road closures and delays with landowners and travelers. Along with project coordination, Paige managed the project hotline, emails and phone calls, which was documented and reported to project managers on a regular basis. She wrote weekly project updates and provided a detailed report at the close of the project. Paige managed the project from start to finish, coordinating with both UDOT and the contractor.

**500 West Extension & Improvements, EA | Clearfield & Syracuse Cities (March 2018-September 2018)** Paige coordinated with various stakeholder and business owners on potential impacts for the 500 West Extension and Improvement project during the environmental assessment stage. She collaborated with city members to understand the project and then met with individuals to review road designs and collect data for the environmental study. Paige informed landowners of the preliminary design. She hosted an open house for residents to see the partial design and to collect comments from stakeholders. Also, she delivered flyers to individual landowner's homes and businesses. Paige coordinated one-on-one interviews with stakeholders to gather important information from those who potentially could be affected. She was able to sympathize with stakeholders and alleviate their concerns.

**Bluff Road and Gentile Street | Syracuse City (March 2018-August 2018)** Paige served as the prime contact for the Bluff Road and Gentile Street Roundabout project for Syracuse City. She worked directly with the public to communicate project updates and changes. She facilitated the involvement of several stakeholders. The project directly impacted various landowners. To coordinate this, it involved multiple phone calls, in-person meetings and emails. Paige was able to connect with landowners, making the project an overall smooth process.